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PTO/SB/21 (09-04)

TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number	09/558,945
Filing Date	April 26, 2000
First Named Inventor	J. Kepecs
Art Unit	3624
Examiner Name	J. Patel
Attorney Docket Number	18477-000510US

ENCLOSURES (Check all that apply)

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| <input type="checkbox"/> Fee Transmittal Form
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Return Postcard Statement Under 37 CFR 3.73(b) |
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Remarks

Please make the enclosed of record.

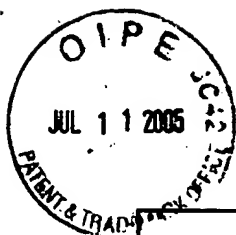
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Aka Chan LLP		
Signature			
Printed name	Gary T. Aka		
Date	July 7, 2005	Reg. No.	29,038

CERTIFICATE OF TRANSMISSION/MAILING

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Signature			
Typed or printed name	Diane Elzingre	Date	July 7, 2005



PTO/SB/81 (11-04)

POWER OF ATTORNEY and CORRESPONDENCE ADDRESS INDICATION FORM	Application Number	09/558,945
	Filing Date	04/26/2000
	First Named Inventor	J. Kepecs
	Title	
	Art Unit	3624
	Examiner Name	J. Patel
	Attorney Docket Number	018477-000510US

I hereby revoke all previous powers of attorney given in the above-identified application.

I hereby appoint:

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I am the:

☐ Applicant/Inventor.☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).**SIGNATURE of Applicant or Assignee of Record**

Signature		Date	June 27, 2005
Name	Joseph Battoe	Telephone	(630) 963-7670
Title and Company	Chief Executive Officer, Concept Shopping		

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

☐ *Total of _____ forms are submitted.

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: J. KepecsApplication No./Patent No.: 09/558,945 Filed/Issue Date: April 26, 2000Entitled: SYSTEM AND METHOD FOR INVERTED PROMOTIONS

Concept Shopping, Inc., a corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by, percentage) of its ownership interest is _____%

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011126, Frame 0092, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Gary T. Aka
Signature

July 7, 2005

Date

Gary T. Aka408-868-4088

Printed or Typed Name

Telephone Number

Attorney

Title